AllenBizTech

Extending the Horizon of Business & Technology

VOLUME : 07



BEYOND ACADEMICS: CREATING MEMORIES, BUILDING LEADERS

ABOUT ALLENHOUSE BUSINESS SCHOOL

Allenhouse Business School, affiliated with



Chhatrapati Shahu Ji Maharaj University, was established in 2015 to provide quality education in Management and Computer Applications. Ranked among the top emerging institutes by The Times of India (2020), it emphasizes practical learning through guest lectures, case studies, and group discussions. The institute focuses on developing students' professional and soft skills while offering strong placement support and preparing them to succeed in a dynamic business environment.

Allenhouse
Business School
BBA • BCA
Affiliated to CSJM University, Kanpur
Rooma, Kanpur

MESSAGE FROM DIRECTOR- MANAGEMENT

It is a pleasure to present the latest edition of Allen Biz Tech, reflecting the achievements,



creativity, and learning experiences of our students and faculty.

Education goes beyond the classroom through participation, innovation, teamwork, and continuous learning. I appreciate the efforts of our editorial team, faculty, and student contributors in bringing this edition together.

I hope Allen Biz Tech inspires our students to keep learning, growing, and contributing with confidence.

Best wishes!

Dr. Puneet Rai
Director
Allenhouse Institute of Management

MESSAGE FROM DIRECTOR- ADMINISTRATION

At Allenhouse Business School, we embrace the spirit of transformation and



discovery-driven by our relentless pursuit of excellence, fueled by the passion and dedication of our students, faculty, and staff. Welcome to another exciting chapter of innovation and growth. I extend my greetings to each member of our esteemed AllenBiz family. In today's dynamic business landscape of business and technology, we stand as a beacon of adaptability and forward-thinking, nurturing talent, fostering leadership, and instilling a culture of innovation. As we navigate change, remember the future belongs to dreamers who embrace challenges for growth. Let's seize boundless possibilities ahead, united in pursuit of knowledge, excellence, and impact.

Dr. Rubby Chawla
Director- Management
Allenhouse Group of Institutions

"At Allenhouse, education goes beyond classrooms- it's about discovering talents, celebrating culture, and shaping future leaders.



MESSAGE FROM PRINCIPAL



Dear Readers,
It gives me immense pleasure to present this edition of our Business School Newsletter, reflecting the achievements, initiatives, and vibrant academic culture of our institution.At our Business School, we strive to develop future-ready professionals through academic excellence, industry engagement, innovation, entrepreneurship, and experiential learning. The accomplishments featured in this newsletter reflect the dedication of our students, faculty members, and staff.
I congratulate all contributors and encourage everyone to continue pursuing excellence and creating meaningful impact in the business world.
Best Wishes,

Dr. Sudha Dhawan
Principal
Allenhouse Business School

MESSAGE FROM DEAN ACADEMICS



It is an honour to address you through this newsletter, showcasing the achievements and aspirations of our academic community. In a rapidly changing world, our institution remains committed to excellence, innovation, and integrity. Our students and faculty continue to excel in academics and co-curricular activities, reflecting their dedication and resilience. We aim to go beyond knowledge-sharing by fostering critical thinking, creativity, and research, while integrating interdisciplinary and technology-driven learning. I sincerely appreciate the efforts of our faculty and staff, whose guidance shapes future-ready professionals.
Let us continue to work together to create an empowering and progressive learning environment.
Wishing everyone continued success and well-being.

Mr. Saurabh Shukla
Dean – Academics
Allenhouse Management Institutions

MESSAGE FROM EDITOR-IN-CHIEF



As Editor-in-Chief of Management College Magazine, I am pleased to welcome you to this issue. This magazine provides a platform for students, faculty, and staff to share their ideas, experiences, and knowledge, and is designed to give our readers valuable insights into the world of business administration and related fields.
We aim to allow our readers to explore new perspectives on various management topics and help them develop their skills as future business leaders. Through this magazine, we hope to create a vibrant community of knowledge seekers who enjoy learning from the experiences and ideas of others.
We invite all of our readers to contribute content in the form of articles, essays, or any other form they see fit so that together we can create a dynamic environment where everyone can benefit from each other's knowledge.

Dr. Shishir Gupta
Associate Professor & Head of Department,
Department of Business Administration



It gives me great pleasure to present this edition of the Allenhouse Business School Newsletter, capturing the vibrant spirit, achievements, and initiatives of our institution.At Allenhouse, we are committed to fostering a culture of excellence, innovation, and continuous learning. This newsletter reflects the dedication and enthusiasm of our students and faculty, highlighting academic accomplishments, creative pursuits, and impactful engagements beyond the classroom.
In today's rapidly evolving world, adaptability and forward-thinking are essential. It is inspiring to see our learners actively embracing new ideas, developing critical skills, and preparing themselves to lead with confidence and responsibility.
I extend my sincere appreciation to everyone who contributed to this edition. Your efforts truly bring alive the essence of Allenhouse.
Wishing you an engaging and insightful read.

Dr. Bharat Tripathi
Associate Professor & Head of Department,
Department of Business Administration

EXTRA-CURRICULAR

ALLEN VIBES



Reeth-2025

Celebrating Our Stars!



Reeth 2025 on Oct. 17 at Allenhouse Group of Institutions was a vibrant celebration, with Shivansh Rastogi and Bushra Tauqeer crowned Mr. and Ms. Reeth for their outstanding confidence and charisma.

Christmas Gala

Our campus came alive with festive joy during Christmas 2025, featuring energetic performances, fun games, and a memorable title ceremony.







EXTRA-CURRICULAR

ALLEN VIBES



Exuberance- 2025

Cultural Evening

At Exuberance 2025 on 11-12 April 2025, the techno-cultural fest of Allenhouse Group of Institutions, the Hunar & Fashion Show dazzled the audience, with a heartfelt performance by blind school students stealing the spotlight and celebrating true talent and resilience.





Independence Day

15th August, 2025

Allenhouse Group of Institutions celebrated the 79th Independence Day with patriotic events including flag hoisting, cultural performances, and inspiring activities showcasing unity and national pride.









Rangoli

Competition

Our BBA 1st Year students of Allenhouse Business School did an outstanding performance in the Rangoli Making Competition held on 8th August 2025 on the occasion of our 79th Independence Day celebrations!





EXTRA-CURRICULAR

ALLEN VIBES

International Yoga Day
Celebration

Allenhouse Group of Institutions celebrated International Yoga Day on 21 June, 2025 with a yoga and meditation session led by Raman Deep Kaur, promoting wellness, balance, and mindfulness.





76th Republic Day
Celebration Showcases Patriotism, Culture & Student Talent

Allenhouse Group of Institutions celebrated Republic Day with cultural performances, patriotic speeches, poetry, and music, reflecting national pride and unity among students and faculty.









Faculty Sports League
Promotes Fitness, Team Spirit & Camaraderie

Allenhouse Group of Institutions organized a Faculty Sports League on Jan 14, 2025, featuring games like cricket, badminton, chess, and table tennis, encouraging teamwork, fitness, and bonding among faculty members.













CO-CURRICULAR

ALLEN VIBES

Viksit Bharat Yuva Connect Program

Allenhouse Business School hosted the Viksit Bharat Yuva Connect Program on Dec 22, 2025, engaging 300+ students with an inspiring session by Vaishnavi Gupta and reaffirming its commitment to the Viksit Bharat @2047 vision.



FinBuzz Masterclass on Financial Literacy Series -"Money: Past, Present & Future

The Finance Club FINBUZZ of Allenhouse Business School organized a FinBuzz Masterclass on Financial Literacy, covering topics like digital payments, UPI, fintech, Cryptocurrency, Central Bank Digital Currency, Blockchain, and AI in banking to enhance students' financial awareness and future readiness.



Synergy Sprint: Team-Building Challenge

Allenhouse Business School's HR Club Phoenix hosted "Synergy Sprint" on Dec 19, 2025, engaging BBA students in interactive activities to build teamwork and leadership skills, with winners including Shreya Yadav, Shipha, Shweta Yadav, Vanshika Singh, and Shakti Sharma.



CO-CURRICULAR

ALLEN VIBES

Unity March (Ek Bharat, Aatmanirbhar Bharat)

Allenhouse Business School, under National Service Scheme, organized a Unity March on Oct 31, 2025, honoring Sardar Vallabhbhai Patel and promoting national unity, integrity, and self-reliance among students.







Session on "Ethics & Governance" by Shri Harikripa Das Ji from ISKCON Kanpur

Allenhouse Group of Institutions hosted an insightful session on "Ethics & Governance" by Harikripa Das Ji from ISKCON Kanpur, inspiring students to embrace values, integrity, and ethical leadership.






Engineers Conclave 2025, held at IIT Kanpur

IEEE student members of the BCA Department proudly attended Engineers Conclave 2025 at Indian Institute of Technology Kanpur, where they were among 200 selected participants and gained insights from experts including S. Somanath, interacting with leaders from academia and industry.





CO-CURRICULAR

ALLEN VIBES

Aarambh 2.0 – College Category Winners

The National-Level Business Idea Competition Aarambh 2.0, organized by Allenhouse Group of Institutions, saw 200+ ideas from 50 colleges, with Allenhouse Business School securing 1st place, followed by Buddha Institute of Technology and Pranveer Singh Institute of Technology.







Badge Ceremony at Allenhouse Business School (BCA Department)

The BCA Department of Allenhouse Business School आयोजित a Badge Ceremony honoring student leaders, with guidance and motivation from Rubby Chawla, Sudha Dhawan, and Bharat Tripathi.



Source Segregation & Swachh Bharat Mission

Allenhouse Business School, in collaboration with Kanpur Municipal Corporation, organized a workshop on waste segregation and the Swachh Bharat Mission, engaging students through creative activities and a rally to promote cleanliness and recycling.





Accelerator Opportunities for Students and Faculty as Early-Stage Entrepreneurs

Allenhouse Group of Institutions organized a session on accelerator opportunities, where Anubhav Sony and Saurabh Shukla guided students and faculty on scaling early-stage ventures through accelerator support.





CO-CURRICULAR

ALLEN VIBES

Dual Debate 2025 – A Battle of Wits & Words

The Englitia Club of Allenhouse Business School hosted a dynamic Dual Debate Competition, where 85 participants competed across rounds, with Aastha Chauhan, Vaishnavi Srivastava, and Krishna Bhatia emerging as champions.





Traffic Awareness Session

Allenhouse Business School hosted a Traffic Awareness Session on Sept 25, 2025, featuring insights from Pankaj Sharma and RJ Karnika to promote road safety and responsible driving among students.



First Aid & CPR Training Session

Allenhouse Group of Institutions, in collaboration with Regency Healthcare and Young Indians, conducted a First Aid & CPR training for Kanpur Municipal Corporation workers, equipping them with essential life-saving and emergency response skills.




Internal Smart India Hackathon 2025

Allenhouse Business School hosted the Internal Smart India Hackathon 2025 on Sept 20, 2025, where 42 students across 7 teams showcased innovative solutions, with top teams advancing to the national level.




CO-CURRICULAR

ALLEN VIBES

Data Analytics and AI in Shaping Modern Businesses

Allenhouse Business School conducted an IDC workshop on Sept 15, 2025, where Sheetesh Kumar introduced students to data analytics and AI, with guidance from Rubby Chawla, Saurabh Shukla, and Bharat Tripathi to bridge academics with industry needs.






Anti-Ragging Week

Allenhouse Business School observed Anti-Ragging Week (Aug 12–18, 2025) with awareness campaigns, competitions, and an oath ceremony, promoting a safe and inclusive campus environment.



Intra-Institutional Poster Presentation Competition

Allenhouse Group of Institutions, under its Innovation Council, hosted an intra-institutional poster competition on Aug 29–30, 2025, where Shivansh Kushwaha, Lakshya Gupta, and Shivam Sharma emerged as top winners, showcasing creativity and innovation.



Anubhuti 2.0

Allenhouse Business School hosted Anubhuti 2.0, a national case study competition with 62 teams, where top winners included teams from Allenhouse and Gaur Hari Singhania Institute of Management and Research, celebrating outstanding analytical and problem-solving skills.




CO-CURRICULAR

ALLEN VIBES

Thought Leadership on Innovation & Startup Ecosystems

Allenhouse Group of Institutions hosted a panel discussion on innovation and startup ecosystem enablers, where Prashant Dwivedi and Madhvendra Pratap Singh highlighted the role of incubators and accelerators in supporting startups.





Case-O-Mania- a Case Study Competition

Allenhouse Group of Institutions (AGOI), in collaboration with the Institution's Innovation Council (IIC), successfully organized Case-O-Mania on 12th April 2025. This engaging case study competition challenged students to think analytically, solve problems strategically, and present innovative solutions to real-world business scenarios.





Open Mic 2025 – A Resounding Success

The ENGLITIA Literary Club of Allenhouse Business School hosted a lively Open Mic on Aug 22, 2025, where students showcased their talent through music, poetry, speeches, and stand-up performances. our BBA & BCA 1st Year students stole the spotlight with their talent and creativity.







CO-CURRICULAR

ALLEN VIBES

BBA & BCA Orientation Programme








"You are braver than you believe, stronger than you seem, and smarter than you think."
Allenhouse Business School kicked off its 2025 orientation programs for BBA and BCA students with inspiring sessions by Rubby Chawla, Saurabh Shukla, Gunjan Saini, Mr. Prabhanjan Kumar Prasoon etc. introducing academic goals, opportunities, and campus life for the new session.








CO-CURRICULAR

ALLEN VIBES

Cinevista: Watch, Reflect, Lead

The Allenscreen Club of Allenhouse Business School hosted an interactive session on July 17, 2025, where Shruti Shankar, Nishtha Bhagwani, and Prashant Mishra used movie clips to teach management concepts like leadership and decision-making.




Debut Online Episode of the Podcast Series "Rashtra Pratham" & "Celebrating Failures"

Allenhouse Group of Institutions witnessed the debut of the "Rashtra Pratham & Celebrating Failures" podcast, featuring insights from Ashish Chauhan and founders of Koo, inspiring students to embrace innovation and learn from failures.





One week FDP on "SQL Programming: Basic to Advanced"

The Department of Computer Application at Allenhouse Business School conducted a one-week FDP on SQL Programming (June 17–21, 2025), led by Deepak Kumar Singh and Amit Sinha, with coordination by Bharat Tripathi and support from Rubby Chawla and Saurabh Shukla.






CO-CURRICULAR

ALLEN VIBES

FDP on Research Methodology and Statistical Analysis using SPSS, AMOS & SmartPLS

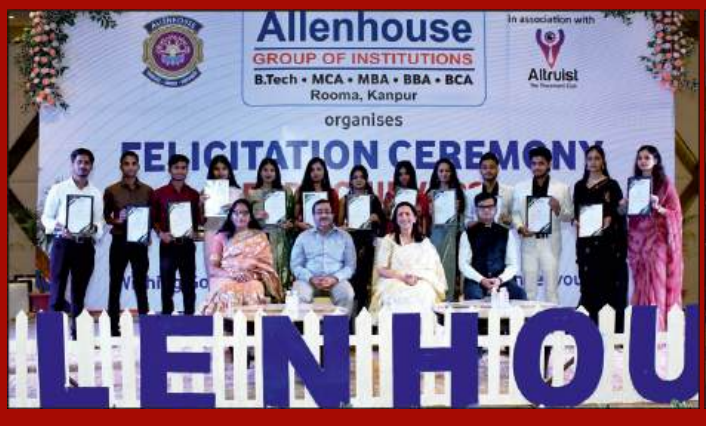
Allenhouse Institute of Management, in collaboration with Chhatrapati Shahu Ji Maharaj University, conducted a 6-day FDP (June 16–21, 2025) on research methodology and statistical tools, offering hands-on training and engaging academicians nationwide.





Placement Felicitation Ceremony

Allenhouse Group of Institutions celebrated its students' successful placements across reputed organizations at a felicitation ceremony on May 31, 2025, marking their readiness for professional success.





Inauguration of IP UTSAV & World Creativity and Innovation Day

Allenhouse Group of Institutions witnessed the inauguration of IP UTSAV & World Creativity and Innovation Day on April 21, 2025, gaining insights from experts like Sacha Wunsch-Vincent and Unnat P. Pandit on innovation and intellectual property.





CO-CURRICULAR

ALLEN VIBES

Allentalk 3.0 – A Stage of Expression & Talent!

Allentalk 3.0 Celebrates Student Talent Through Speech, Poetry & Music

Allenhouse Business School hosted a TED-style platform where students showcased creativity and confidence, with Aishwarya Singh, Avichal Tiwari, and Kshitij Tiwari emerging as category winners.



Tech Expo 2025 Celebrates Innovation, Entrepreneurship & Youth Creativity at Allenhouse

Allenhouse Group of Institutions hosts a vibrant showcase of cutting-edge ideas and startup spirit, inspired by Mayank Dwivedi.



Mastering the Corporate Game: Session Prepares Students for Career Success

Allenhouse Group of Institutions hosted an expert session by Ashish Kumar from Tata Consultancy Services, guiding students on resumes, interviews, and workplace readiness.



CO-CURRICULAR

ALLEN VIBES

TEDx Allenhouse Inspires Ideas, Innovation & Change-Makers

Allenhouse Business School hosted TEDx on March 8, 2025, featuring inspiring speakers who shared powerful ideas, life lessons, and innovation-driven perspectives, fostering a community of thinkers and change-makers.







IDEATE 2025 Celebrates Innovation, Entrepreneurship & Future-Ready Thinking

Allenhouse Group of Institutions, in collaboration with ASIF and IIC, successfully hosted IDEATE 2025, where students showcased innovative ideas and entrepreneurial pitches, highlighting creativity, learning, and future potential.





ANVESHAN-2025 – A Celebration of Science & Innovation

The spirit of curiosity and discovery was at its peak as Allenhouse Group of Institutions (AGOI), in association with Allenhouse Startup and Incubation Foundation (ASIF) & Institute Innovation Council (IIC), successfully hosted ANVESHAN-2025 on National Science Day!







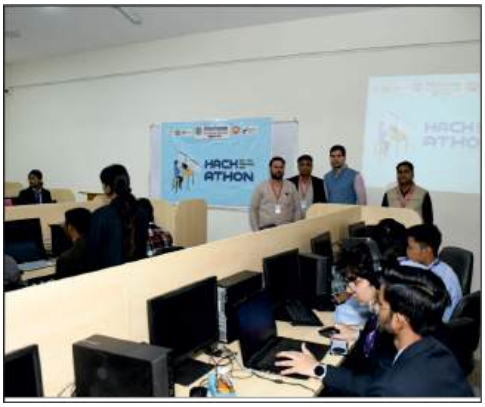
CO-CURRICULAR

ALLEN VIBES

Hackathon 2025 Showcases Innovation, Coding Excellence & Problem-Solving Skills

Allenhouse Business School hosted a 3-day Hackathon 2025, where top 20 teams built innovative solutions, with winners recognized for creativity, impact, and technical excellence.






National Conference

Allenhouse Group of Institutions hosted a two-day national conference (Feb 8–9, 2025) featuring expert discussions on women empowerment, entrepreneurship, and skill development, emphasizing innovation, policy support, and inclusive economic growth.






Aarambh 2025 Marks International Entrepreneurship Day with Innovation, Ideas & Startup Spirit

Allenhouse Group of Institutions celebrated International Entrepreneurship Day with the national-level business plan competition "Aarambh 2025," where student innovators showcased ideas and entrepreneurial solutions, judged by industry experts from IIT Kanpur ecosystem and entrepreneurship leaders.





INDUSTRIAL VISITS

ALLEN VIBES

BBA 3rd Year Exposure Trip Blends Industry Learning with Scenic Exploration

Allenhouse Business School organized an exposure trip (Oct 28–Nov 1) to Nainital and an industrial visit to Dabur India Ltd., offering students practical corporate exposure alongside experiential learning and team-building activities.



BCA Students Explore Supercomputing at IIT Kanpur HPC Lab Visit

Allenhouse Business School BCA students visited the HPC Lab at Indian Institute of Technology Kanpur, gaining insights into the PRATYUSH supercomputer and advanced high-performance computing technologies, enhancing their exposure to real-world innovation.



Industry Visit to Goldiee Masale Offers Hands-On Learning in Food Manufacturing

Allenhouse Business School students visited Goldiee Masale, gaining practical insights into noodle production processes, quality assurance systems, and food industry operations from raw materials to finished products.







Industrial Visit to Dial 112 Lucknow Enhances Understanding of Emergency Response Systems

Allenhouse Business School BCA students visited Dial 112 Uttar Pradesh in Lucknow, gaining practical exposure to India's integrated Emergency Response Support System and its single emergency number 112 framework.



INDUSTRIAL VISITS

ALLEN VIBES

Defense Industry Exposure at Ordnance Parachute Factory Enriches Student Learning

Allenhouse Institute of Technology students visited the Ordnance Parachute Factory Kanpur, gaining practical insights into parachute manufacturing, advanced materials, and defence production technologies.





Industrial Exposure Visit to MSME Cluster Enhances Problem-Solving & Industry Learning

Allenhouse Group of Institutions organized an exposure visit (Feb 21–22, 2025) to the City MSME Cluster at Coca-Cola Moon Beverages, where students studied industrial operations, identified challenges, and developed practical solutions to strengthen analytical and critical-thinking skills.





Industrial Exposure at Amul Banas Dairy Enhances Understanding of Supply Chain & Production Systems

Allenhouse Group of Institutions organized an exposure visit to Amul Banas Dairy, where students gained practical insights into dairy processing, packaging, supply chain management, and quality control systems.





GUEST LECTURE & WORKSHOPS

ALLEN VIBES

High Performance Computing Enhances Advanced Tech Learning

Allenhouse Business School BCA Department conducted a guest lecture on 09 December 2025 on High Performance Computing by Preeti Malakar from Indian Institute of Technology Kanpur, introducing students to supercomputing, parallel computing, and real-world applications of HPC.





Startup to Export Inspires Global Business Thinking

Allenhouse Group of Institutions, in collaboration with IIC, conducted a guest lecture on 8th September 2025 by Y. S. Garg on "Startup to Export: Transforming Innovation into Global Trade," guiding students on entrepreneurship and international business opportunities.







Habits, Discipline & Time Mastery Inspires Student Growth

Allenhouse Group of Institutions conducted an insightful session on 29th August 2025 at its Rooma campus on "Habits, Discipline and Time Mastery," led by Krishna Kumar Mishra, focusing on productivity, focus, and personal development.





GUEST LECTURE & WORKSHOPS

ALLEN VIBES

Business Administration Inspires Entrepreneurial Thinking

Allenhouse Group of Institutions organized an insightful session on 28th August 2025 titled "Essence of Business Administration for an Entrepreneur," featuring Deepak Agarwal, focusing on planning, decision-making, and entrepreneurial innovation.





Azadi Ka Amrit Kaal Session Highlights Role of Entrepreneurs in India's Freedom Movement

Allenhouse Group of Institutions observed Azadi Ka Amrit Kaal on 15th August 2025 with an insightful session led by Prashant Dwivedi, focusing on the contribution of Indian entrepreneurs to the freedom struggle and nation-building through entrepreneurship.





Talent Acquisition & Employee Life Cycle Management Enhances HR Learning

Allenhouse Business School hosted an insightful guest lecture on 21st August 2025 on "Smart Talent Acquisition & Employee Life Cycle Management," led by Shilpi Sinha from RSPL Limited, along with her team, offering students practical exposure to modern HR practices and workplace strategies.





GUEST LECTURE & WORKSHOPS

ALLEN VIBES

Workshop on Business Model Canvas Builds Entrepreneurial Thinking

Allenhouse Group of Institutions conducted a two-day workshop on 27–28 May 2025 on the Business Model Canvas, led by Prashant Dwivedi, providing hands-on training in business structuring, stakeholder value creation, and entrepreneurial planning.





Session on Startup Planning, Legal Compliance & Ethics Strengthens Entrepreneurial Awareness

Allenhouse Group of Institutions conducted an insightful session on 26th May 2025 titled "How to Plan for Start-up and Legal & Ethical Steps," led by Prashant Dwivedi, focusing on legal compliance, ethics, and strategic planning for successful entrepreneurship.





Masterclass on Trademarks & Geographical Indications Enhances IP Awareness

Allenhouse Group of Institutions hosted an online masterclass on 24th April 2025 titled "Mark the Spot: Trademarks Talk," organized by the Innovation Cell, Ministry of Education, Government of India, featuring Rahul Taneja, focusing on intellectual property protection, trademarks, and geographical indications.





GUEST LECTURE & WORKSHOPS

ALLEN VIBES

Road Safety Awareness Session Promotes Responsible Driving Culture

Allenhouse Business School organized a Road Safety Awareness Session on 21st May 2025 as part of the 8th UN Global Safety Week, featuring Pankaj Sharma, focusing on traffic rules, road safety awareness, and responsible road behaviour among students.





Session on YUKTI Innovation Repository Strengthens Campus Innovation Ecosystem

Allenhouse Group of Institutions hosted an online session on 20th May 2025 titled "Building YUKTI Innovation Repositories in IIC Institutions: Productizing Campus Ideas & Boosting Innovation Funding for Startup Opportunities," featuring Dipan Sahu, focusing on transforming campus ideas into startups and strengthening India's innovation ecosystem.





Masterclass on Patent to Product Guides Innovation & Commercialization

Allenhouse Group of Institutions hosted an online masterclass on 26th April 2025 titled "Patent to Product (Srujanta Se Samruddhi)," organized by the Innovation Cell, Ministry of Education, Government of India, featuring experts from IIT Madras and DPIIT, focusing on intellectual property management, technology transfer, and commercialization of innovations.





GUEST LECTURE & WORKSHOPS

ALLEN VIBES

Prototyping Workshop Builds Innovation Skills from Concept to Creation

Allenhouse Group of Institutions conducted a two-day workshop on 05–06 May 2025 titled "From Concept to Creation: A Prototyping Workshop for Innovators," led by Arijit Bhattacharjee, focusing on design thinking, problem identification, and rapid prototyping for innovation development.





World Creativity & Innovation Day Session Inspires Entrepreneurial Mindset

Allenhouse Group of Institutions celebrated World Creativity and Innovation Day on 21st April 2025 with a session titled "Lean, Learn, Launch: The Creative Entrepreneur's Playbook," led by Prashant Dwivedi, focusing on lean startup thinking, idea validation, and entrepreneurial innovation.



IP Protection & Commercialization Session Strengthens Innovation Awareness

Allenhouse Group of Institutions hosted an online session on 25th April 2025 on "Significance of IP Protection and Commercialization," organized by the Innovation Cell, Ministry of Education, Government of India, featuring Sripathi Rao Kulkarni, focusing on intellectual property rights and innovation commercialization.



Copyright Masterclass Enhances IP Awareness & Creative Protection

Allenhouse Group of Institutions hosted an online masterclass on 23rd April 2025 titled "Copy That! Copyrights Uncovered," organized by the Innovation Cell, Ministry of Education, Government of India, featuring experts from DPIIT and intellectual property law professionals, focusing on copyright protection, legal frameworks, and creative rights management.



GUEST LECTURE & WORKSHOPS

ALLEN VIBES

Online masterclass, "Discover More with Design Registrations

Allenhouse Group of Institutions hosted an online masterclass, "Discover More with Design Registrations," on 22nd April 2025, organized by the Ministry of Education's Innovation Cell, Government of India.





Session on the Case Study Method of Learning

On the 25th of March, 2025,we were honored to host Dr. Sangeeta Shahane, Dean, IBS Gurgaon, for an insightful session on the Case Study Method of Learning. The session sparked engaging discussions and deepened our understanding of experiential learning, inspiring students to apply these insights in their academic and professional journeys.





Inauguration of IP UTSAV & World Creativity and Innovation Day

Allenhouse Group of Institutions marked the Inauguration of IP UTSAV & World Creativity and Innovation Day on 21st April 2025, organized by the Ministry of Education's Innovation Cell, Govt. of India.





GUEST LECTURE & WORKSHOPS

ALLEN VIBES

Webinar on "Introduction to Machine Learning Models

Allenhouse Business School organized an online webinar on "Introduction to Machine Learning Models" on 6th February 2025, led by Prof Dr. Deepak (Chandigarh University). The session was graced by our esteemed speaker, Prof Dr. Deepak, (Chandigarh University) an expert in AI and machine learning, who provided valuable insights into the diverse applications and advancements in ML models.





Guest Lectures by Mr. Prabhanjan Prasoon, Head Talent Acquisition at Sopra Steria India

Allenhouse Business School hosted guest lectures by Mr. Prabhanjan Prasoon, Head Talent Acquisition at Sopra Steria India, for B.Tech and BCA students on July 28–29.





Seminar on "How to Design a Research-Based Project

Allenhouse Business School organized a seminar on "How to Design a Research-Based Project," led by Prof. (Dr.) Arunendra Singh. The session covered crucial aspects such as research methodologies, literature review techniques, data analysis, project documentation and effective presentation strategies.





ALLEN ACHEIVERS

ALLEN VIBES



Badminton Championship at the prestigious Sansad - Vidhayak Khel Spardha

Allenhouse Business School students Kaushiki Gupta (BBA 1st year) and Bhumi Soni (BBA 2nd year) showcased outstanding performance in the Badminton Championship at the prestigious Sansad–Vidhayak Khel Spardha. Kaushiki secured the Gold Medal and Bhumi secured the Silver Medal, bringing pride to Allenhouse Group of Institutions through their dual triumph.

Proud Moment for Allenhouse Business School

Ms. Sneha Gupta, SPOC – SWAYAM NPTEL Local Chapter at Allenhouse Business School, was honored with a Certificate of Appreciation at the SWAYAM-NPTEL SPOC Felicitation Ceremony (North Zone) held at IIT Kanpur on 12 July 2025.



Allenhouse Felicitated for Leading RRR Sustainability Initiative Across Kanpur



Allenhouse Group of Institutions recognized its Dean – Academics, Saurabh Shukla, for being felicitated by Nagar Nigam Kanpur for successfully establishing RRR (Reduce, Reuse, Recycle) Centres across campuses and community zones, promoting sustainability and eco-conscious living.

PLACEMENTS 2025

ALLEN VIBES

CRN	Name	Company Name
23BBA287	Shweta Pal	Wipro
23BBA122	Lakshya Gupta	TCS
23BBA367	Kartik Gupta	Amber
23BBA223	Mohammad Hussain Khan	Arvind Fashion
23BBA306	Shubhangee Sharma	Arvind Fashion
23BBA015	Smriti Sharma	Arvind Fashion
23BBA279	Raghav Bhatia	Arvind Fashion
23BBA180	Tanya Tiwari	Arvind Fashion
23BBA090	Snain Gautam	Bajaj Finance
23BBA165	Manya Yadav	Calvin Klein
23BBA192	Krishna Singh	Fable Street
23BBA043	Shivansh Kushwaha	Fable Street
23BBA082	Shagun Kanojiya	Hike Education
23BBA302	Mayank Tiwari	Pantaloons
23BBA155	Shivam Kumar	Pantaloons
23BBA204	Tejaswee Singh	Planet Spark
23BBA152	Aastha Kushwaha	Planetspark
23BBA178	Somendra Pal	Superhouse Group
23BBA141	Mahak Mishra	TCS

PLACEMENTS 2025

ALLEN VIBES

CRN	Name	Company Name
23BBA183	Anshika Sharma	Tommy Hilfiger
23BBA094	Nitin Yadav	Wakefit
23BBA190	Shruti Kirti Singh	Wakefit
23BBA244	Tasmiya Fatima	Wakefit
23BBA320	Arsh Umar	Wipro
23BBA293	Gargi Srivastava	Wipro
23BBA010	Aaradhya Singh Provisional	Arvind Fashion
23BBA208	Anjali Savita	Arvind Fashion
23BBA197	Anjani Kanaujia	Arvind Fashion
23BBA036	Himanshi Dixit Provisional	Arvind Fashion
23BBA283	Komal Pal	Arvind Fashion
23BBA264	Deeksha Yadav	Arvind Fashion
23BBA103	Deepa Yadav	Arvind Fashion
23BBA373	Ayush Trivedi	Bajaj Finace
23BBA246	Rishabh Raj Arya	Delhivery
23BBA335	Vishesh Omer	Delhivery
23BBA300	Tanish Jaiswal	Delhivery
23BBA207	Bushra Khan	Superhouse
23BBA370	Amit Kumar Singh	TCS, Wakefit

PLACEMENTS 2025

ALLEN VIBES

CRN	Name	Company Name
23BBA228	Anshu Sahu	TCS, Wakefit
23BBA341	Anushka Arya	TCS, Wakefit
23BBA259	Archi Soni	TCS, Wakefit
23BBA238	Ashish Yadav	TCS, Wakefit
23BBA368	Khushi Vishwakarma	TCS, Wakefit
23BBA334	Mohd Saahil	TCS, Wakefit
23BBA024	Muskan Singh	TCS, Wakefit
23BBA187	Shreya Prajapati Online	TCS, Wakefit
23BBA093	Shubhi Gupta	TCS, Wakefit
23BBA085	Suryansh Jaiswal	TCS, Wakefit
23BBA217	Vaibhavi Jha	TCS, Wakefit
23BBA137	Khushi Singh	TCS
23BBA231	Sarika	TCS
23BBA303	Kirti Jaiswal	Wakefit, TCS
23BBA006	Ashish Kumar	Wakefit
23BBA270	Atharva Shukla	Wakefit
23BBA195	Divyanshu Singh	Wakefit
23BBA097	Gungun Singh	Wakefit
23BBA100	Harsh Pandey	Wakefit

PLACEMENTS 2025

ALLEN VIBES

CRN	Name	Company Name
23BBA108	Himanshu Bhatt	Wakefit
23BBA004	Himanshu Sharma Provisional	Wakefit
23BBA061	Manya	Wakefit
23BBA127	Nidhi Dwivedi	Wakefit
23BBA371	Riya Gupta	Wakefit
23BBA013	Shrishti Singh	Wakefit
23BBA044	Vishal Gupta	Wakefit
23BBA206	Varshika Jaiswal	Wipro, TCS
23BBA059	Aaradhya Soni	Wipro
23BBA301	Aastha Chauhan	Wipro
23BBA321	Amandeep	Wipro
23BBA073	Bhumi Gupta	Wipro
23BBA081	Ishpreet Kaur	Wipro
23BBA376	Kashish Sahu	Wipro
23BBA117	Kashish Sihngh	Wipro
23BBA282	Shaurya Mishra	Wipro
23BBA046	Sonam Singh Online	Wipro
23BBA136	Tanisha Pathak	Wipro
23BBA357	Mohd Raahim Tauseef	Arvind Fashion

PLACEMENTS 2025

ALLEN VIBES

CRN	Name	Company Name
23BBA360	Pragati Verma	Arvind Fashion
23BBA215	Riddhima Awasthi	Arvind Fashion
23BBA364	Zuhair Anwar	TCS
23BBA322	Shobhit Kumar Yadav	Wipro
23BBA134	Mohd Rahbar	Extramarks
23BBA380	Rushda Naushad	Extramarks
23BBA361	Wali Ullah	Extramarks
23BBA025	Nikhil Sharma	Fablestreet
23BBA146	Astha Shukla	TCS
23BBA199	Devansh Singh Chandel	TCS
23BBA002	Pushkar Gupta	TCS
23BBA132	Vaishnavi Sahu	TCS
23BBA329	Ashish Kumar	TCS
23BBA084	Akash Tiwari	Bajaj Finance
23BBA107	Taiba Tanveer	Nyra Kitchenware
23BBA029	Ashar Sajid	RB International
23BBA028	Mohd Arsalan Sajid	RB International
23BBA253	Mohd Muddassir	RB International
23BBA039	Deepanshi Kushwaha	Cognizive
23BBA299	Zainab Fatima	Insha Trends
23BBA034	Priyanshu Awasthi	Instaspaces
23BBA112	Yash Bajpai	Malabar Gold

MEMORANDUM OF UNDERSTANDING (MOU)

ALLEN VIBES

MoU with Leather Sector Skill Council Enhances Skill-Based Industry Readiness

Allenhouse Group of Institutions signed an MoU on 5th October 2025 with Leather Sector Skill Council to strengthen industry-oriented skill development and prepare students for global professional standards.





Indian Data Club Student Chapter Inauguration Marks Milestone in Data-Driven Learning

Allenhouse Business School inaugurated the Indian Data Club (IDC) Student Chapter in 2025, becoming the first college in Uttar Pradesh to do so, along with signing an MoU with Indian Data Club to promote data-driven education, research, and internship opportunities.





MoU with NavEra Foundation Launches Internship & Social Impact Initiative

Allenhouse Group of Institutions signed an MoU with NavEra Foundation to launch an Institutional Internship Initiative focused on experiential learning, leadership development, and community-driven social welfare projects.





MEMORANDUM OF UNDERSTANDING (MOU)

ALLEN VIBES

MoU with Maharaja Suhel Dev University Strengthens Academic & Research Collaboration

Allenhouse Group of Institutions signed an MoU on 26–27 July 2025 with Maharaja Suhel Dev State University during the 2nd International Conference, aiming to enhance academic excellence, research collaboration, and student–faculty exchange programs.





MoU Signing with FICCI FLO Strengthens Women Empowerment, Sustainability & Industry Collaboration

Allenhouse Group of Institutions signed a strategic MoU on 5th June 2025 with FICCI FLO – Kanpur Chapter, in the presence of industry leaders, promoting women empowerment, industry-academia collaboration, and sustainability initiatives including an E-Waste Drive.





MoU between AQA Acetians Technologies, and Allenhouse Group of Institutions

We are proud to announce the signing of a strategic Memorandum of Understanding (MoU) between AQA Acetians Technologies, and Allenhouse Group of Institutions, on June 5, 2025 marking a transformative step towards building a next-generation, innovation-driven educational ecosystem.





MEMORANDUM OF UNDERSTANDING (MOU)

ALLEN VIBES

Jivita–Parivartan MoU Promotes Sustainability & Environmental Responsibility

Allenhouse Group of Institutions witnessed a MoU signing on 17th May 2025 between Jivita – The Allen Green Guardians and NGO Parivartan NGO, aiming to strengthen environmental awareness and drive sustainable action on campus.





Rooma, Kanpur (UP)

www.allenhouse.ac.in

+91-8127405222, 8127505222

