

# Memorandum of Understanding

between

**Allenhouse**  
**Business School**  
**BBA • BCA**

Approved by AICTE (MOE) Govt. of India, New Delhi &  
Affiliated to CSJMU, Kanpur (CC: 161)

&



सत्यमेव जयते

**MSME**

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH • हमारी शक्ति

Ministry of MSME, Govt. of India

Dated: 8 February 2025

Rooma, Kanpur